

# Privacy Policy

## Purpose

This Website Privacy Policy describes my policies and procedures on the collection, use and disclosure of your information when you use the website and tells you about your privacy rights and how the law protects you. The terms in this policy refer specifically to this website and not to third party links, applications, or forms found on this website.

## Definitions

For the purposes of this privacy policy, these terms are used as defined below.

## Account

Any unique accounts created by you to access this service or parts of this service.

## Company

Attracting Your Life. The company's mailing address is 1 Mid America Plaza, Floor 3, Oak Brook Terrace, IL 60181. On my website and in my business policies and procedures, the company may be referred to as either "the company," "the practice," "this practice," "I," "we," "my," "our," or "us."

## **Cookies**

Small files that are placed on your computer, mobile device or any other device by a website. Cookies contain the details of your browsing history on that website. This site uses cookies from Google to deliver its services and to analyze traffic. Information about your use of this site is shared with Google. By using this site, you agree to its use of cookies. Read more about [how Google uses cookies](#). The purpose of cookies is to provide you with a more personalized experience, and to make it unnecessary for you to re-enter your preferences and login credentials every time you use a website.

## **Country**

The United States of America

## **Device**

Any device that can access the service such as a computer or mobile device.

## **Personal Data**

Any information that relates to an identified or identifiable individual, not to be confused with protected health information,

## **Service**

The public website of this practice.

## **Service Provider**

Any natural or legal person who processes the data on behalf of the company. It refers to third-party companies or individuals employed or contracted by the company to facilitate the service, to provide the service on behalf of the company, to perform services related to the service or to assist the company in analyzing how the service is used.

## **Practice**

Attracting Your Life comprise this practice. The practice may be referred to as either "the company," "the practice," "this practice," "I," "we," "my," "our," or "us."

## **Usage Data**

Data collected automatically, either generated by the use of the Service or from the Service infrastructure itself (for example, the duration of a page visit).

## **Website**

<https://www.attractingyourlife.com/>

## **You**

The individual accessing or using the service, or the company, or other legal entity on behalf of which such individual is accessing or using the service, as applicable.

# Types of Data Collected

## Personal Data

While using this service, I may ask you to provide personally identifiable information that can be used to contact or identify you. Personally identifiable information may include, but is not limited to:

- First name and last name
- Email address
- Phone number
- Website
- Question/Concern
- Consent
- Usage Data

Other applications embedded on this website, such as forms or embedded video applications, may collect additional information as specified by their terms of service.

## Forms/Questionnaires

This practice uses web-based forms to collect information from you. Forms embedded on this website are [Google Forms](#), which are HIPAA-compliant and can be used to communicate personal/protected health information. These forms include contact forms, feedback forms, financial and legal agreement forms, and other forms necessary for conducting the business of this company. These forms are subject to the Google Workspace [privacy policies](#) and [terms of service](#).

## **Usage Data**

Usage data is collected automatically when using the service. Usage data may include information such as your device's internet protocol address (IP address), browser type, browser version, the pages of service that you visit, the time and date of your visit, the time spent on those pages, unique device identifiers and other diagnostic data.

When you access the service by or through a mobile device, I may collect certain information automatically, including, but not limited to, the type of mobile device you use, your mobile device unique ID, the IP address of your mobile device, your mobile operating system, the type of mobile Internet browser you use, unique device identifiers and other diagnostic data.

I may also collect information that your browser sends whenever you visit my service or when you access the service by or through a mobile device.

## **Payment Information**

Payment information is collected through International Bancard, integrated into TherapyAppointment, which complies with PCI and HIPAA requirements.

## **Tracking Technologies and Cookies**

This site uses cookies and similar tracking technologies to track your activity on our service and store certain information. Tracking technologies may include

beacons, tags, and scripts to collect and track information and to improve and analyze the service. You can set your browser not to accept cookies, but please note that some website features may not function as a result.

When you visit this website [Google Analytics](#) will provide usage information automatically and [limit access and terms of usage](#) of that information. You can prevent Google Analytics from recording any data by installing the [Google Analytics Opt-out Browser Add-on](#). You can also control the security settings for your Google account using their [privacy tools](#).

This site contains embedded YouTube videos. Please note that YouTube is a Google product that collects tracking data and personal data for every YouTube video viewed.

## **Use of Your Personal Data**

I do not sell, rent, or lease personal information.

The company may use and share personal data for the following purposes and situations:

To provide and maintain my services, including to monitor the usage of services.

To manage your account: to manage your registration as a user of the service. The personal data you provide can give you access to different functionalities of the service that are available to you as a registered user.

For the implementation of a contract: the development, compliance and undertaking of the purchase contract for the products, items or services you have purchased or of any other contract with me through the service.

To contact you: To contact you by email messaging, telephone calls, text messaging, video conferencing, or other equivalent forms of electronic communication, such as a mobile application's push notifications regarding updates or informative communications related to the functionalities, products or contracted services, including the security updates, when necessary or reasonable for their implementation.

With your consent: I may disclose your personal and protected health information with your consent as indicated by you on the Authorization for Release of Information form completed through the TherapyAppointment portal.

## **Electronic Communication Preferences**

You may opt out of non-essential email or text communications by notifying us in writing and/or updating your preferences through the client portal when available. Please ensure your contact information is current.

### **Text Messaging (SMS)**

If you opt in to text messages, we may send SMS communications related to scheduling, reminders, and service updates. Message frequency may vary. Message and data rates may apply. You may opt out at any time by replying **STOP**. For help, reply **HELP**.

For continuity of care: I may provide your information to government bodies or licensure boards for HIPAA-compliance audit per the limitations and guidelines outlined in HIPAA law and detailed in our\_HIPAA notice of policy practices; to third-party applications and business partners that provide services and products under the required HIPAA-compliant business associate agreement to protect your privacy; or to a records custodian in the event of our incapacitation or death as discussed in the company's records storage policies and procedures.

To manage your requests: To attend and manage your requests to us.

To provide you with news, general information, and special offers about other goods, services and events which I offer that are similar to those that you have already purchased or enquired about unless you have opted not to receive such information.

For business transfers: I may use your information to evaluate or conduct a merger, divestiture, restructuring, reorganization, dissolution, or other sale

or transfer of some or all of our assets, whether as a going concern or as part of bankruptcy, liquidation, or similar proceeding, in which personal data held by me about service users is among the assets transferred.

To facilitate video conferencing with other users under the conditions of your informed consent agreement for group therapy.

To comply with law enforcement: To protect and defend the rights or property of the company; prevent or investigate possible wrongdoing in connection with the service; protect the personal safety of users of the service or the public; or protect against legal liability.

When you voluntarily choose to interact in public areas with other users, directly or indirectly, such as on social media sites associated with this company and embedded on this website. Your voluntary sharing and distribution of your identity and information on public sites is beyond our control and should refer to the social media policy of the service.

For other purposes: I may use your information for other purposes, such as data analysis, identifying usage trends, determining the effectiveness of our promotional campaigns and to evaluate and improve our service, products, services, marketing and your experience.

## **Retention of Your Personal Data**

The company will retain your personal data collected through this website only for as long as is necessary for the purposes set out in this privacy policy. I will retain and use your personal data to the extent necessary to comply with our legal obligations (for example, if required to retain your data to comply with applicable laws), resolve disputes, and enforce our legal agreements and policies. Therapy client data containing protected health information will be retained per the company's records storage policies and procedures.

The company will also retain usage data for internal analysis purposes. Usage data is generally retained for a shorter period of time, except when this data is

used to strengthen the security or to improve the functionality of our Service, or I am legally obligated to retain this data for longer time periods.

## **Transfer of Your Personal Data**

Your information, including personal data collected through the company website, is processed at the company's operating offices and in any other places where the parties involved in the processing are located. It means that this information may be transferred to — and maintained on — computers located outside of your state, province, country or other governmental jurisdiction where the data protection laws may differ from those in your jurisdiction. Your use of this site represents your agreement and consent to that transfer.

The company will take all steps reasonably necessary to ensure that your data is treated securely and in accordance with this privacy policy and no transfer of your personal data will take place to an organization or a country unless there are adequate controls in place including the security of your data and other personal information.

## **Delete Your Personal Data**

You have the right to delete or request that I assist in deleting the personal data that I have collected about you except where retention is required by law.

## **Security of Your Personal Data**

The security of your personal data is important to me, but remember that no method of transmission over the internet, and no method of electronic storage is 100% secure. While I strive to use commercially acceptable means to protect your personal data, I cannot guarantee its absolute security. In the event of a breach, I will notify you of the breach. If such breach involves protected health information, I will comply with the [breach notification rule](#) to notify you and the Department of Health and Human Services Secretary that a breach has occurred.

## **Privacy of Minors**

This practice serves adults 18 years of age and older only. As such, the service does not address anyone under the age of 13 and does not knowingly collect personally identifiable information from anyone under the age of 13. However, this is a public website. Parents and guardians are responsible for the use of this public website by their minor children.

## **Links to Other Websites**

This service may contain links to other websites that are operated by those companies. Please view the privacy policies and terms of service of each site you visit. I have no control over and assume no responsibility for the content, privacy policies or practices of any third party sites or services.

## **Copyrights and Intellectual Property**

All website content, forms, images, designs, and learning materials created by Attracting Your Life, whether used on or off this website.

## **Changes to this Privacy Policy**

I may update this privacy policy periodically. You are advised to review this policy regularly for any changes. The date of the most recent version is noted in the bottom of this policy. Changes to this policy are effective per the date indicated at the top of the page.

## **Contact Me**

If you have any questions about this website privacy policy, you can contact me by visiting the contact page on this website. Please note that I cannot troubleshoot privacy issues for third-party sites and applications; you will need to contact them directly.